

December 3, 2008

Dear Valued Business Partner:

As you are already aware, The Forzani Group Ltd. (FGL) is continually striving to improve its business processes within all areas of our company.

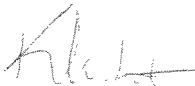
We have recently made an internal announcement regarding the movement of the various functions performed by our Precision Retailing team currently based in Markham, Ontario to our Calgary head office. This transition will take place over the next several months and is expected to be completed by the end of March, 2009.

As many of you know, our Precision Retailing team currently controls allocation & replenishment of inventory to various FGL store banners. In addition, they also provide forecasting to vendors and the ordering of inventory to manage the needs of our basic stock program.

The result of the movement of these functions to Calgary will allow for closer integration with our various purchasing teams. Over the next several months as we complete this transition we will further notify you of the various personnel changes and revised contact lists that your internal departments will require as they conduct day to day dealings with the new "Inventory Management" team. Please ensure that this is circulated to the various parties within your organization that currently share communications with this FGL Markham team.

If you have any questions, please feel free to contact me.

Sincerely,



Keith Lambert
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