



June, 2010

Dear Vendor,

SportChek.ca has been up & running since November 2009 and we are thrilled to be presenting a very robust Sport Chek assortment online!

Given the limited availability for Canadian shoppers to actually shop online, we encourage you to review your brand website(s) to ensure that you are offering your customers the opportunity to **Buy Online at SportChek.ca** by linking through to SportChek.ca directly from your website. The SportChek.ca URL information has been included below and we've also included a link to the current SportChek.ca logo assets which we welcome you to post on your website. Given that we operate Sports Experts stores in the province of Quebec, please note that upon attempting to access SportChek.ca Quebec residents/IP addresses will automatically be redirected to sportsexperts.ca.

SportChek.ca Homepage URL:

<http://www.sportchek.ca/home/index.jsp>

SportChek logo :

<http://www.forzanigroup.com/vendor/vendorServices.aspx?selected=ecommerce>

We have also observed instances of obsolete store locator information for Forzani Group Ltd. Banners throughout the various websites online and would like to take this opportunity to remind you of where you can access updated store real estate information to ensure that your customers are being accurately informed of our current retail store locations.

Forzani Store Real Estate Info : VENDOR MANAGEMENT SERVICES – FGL Store Listing

<http://www.forzanigroup.com/vendor/vendorServices.aspx?selected=contact>

If you should have any questions or concerns, please contact Michelle Jordens, Merchandising Manager, eCommerce at mjordens@forzani.com or 403-717-1455.

Regards,

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