

February 11, 2010

Subject: VENDOR STANDARDS MANUAL – 2010 REVISION

At The Forzani Group Limited (FGL) we are committed to providing our customers the highest levels of service possible. A critical component of attaining high levels of quality service is ensuring we provide our partner vendors with the information you require on a regular basis to meet all FGL requirements.

It is our intent to update the VSM on a regular basis, our hope is for monthly revisions to ensure our partner vendors are fully informed at all times of any modifications to our supply chain processes and requirements.

We are dedicated to updating you with current information through regular dialogue methods such as Canada post, e-mail and our FGL vendor portal at <http://www.forzanigroup.com/vendor>. All current updates including new or closed store locations, head office contacts and any new business forms will be put on the web portal so it is imperative that this site is checked on a regular basis. By doing so, you will have all current updates and breaking news that is happening at FGL. Archived updates will be kept on the web site indefinitely as we feel these may be important to note and access for your company at any time.

It is the goal of everyone at FGL that we strive to achieve the best relationship possible with all partner vendors so if you have any questions or concerns regarding the revised VSM please contact me directly.

Regards,



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